

Educator Speaker Directory

The purpose of this directory is to provide educators in the Houston area in the fields of Advertising, Marketing and Public Relations with a list of professionals from our organization that can provide added value to their curriculum with rich knowledge about current and upcoming trends in their specialty, current work environment insights, among other topics. It is up to the educator and the professional to arrange a mutually agreed upon time, topic and whether it is in-person or virtual.



Michelle LeBlanc | CEO, Blue Sky Marketing

michelle@blueskymkt.com or 713.818.0070 

Strategy Brand Planning, Digital Marketing and Social Media are few of Michelle's areas of expertise. Some of her prepared topics include: Leveraging Social Media, Google Core Web Vitals for Non-Techies and Privacy Wars - How Major Changes to the Digital Landscape Affect Your Advertising.



Robert Campbell | Creative Director, 808inc

robert@808inc.com or 713.805.1944 

Robert is a Copywriter, Producer and Director who has worked on both the agency side and production company side of the business. His range of expertise spans conceptual development to final execution for print, television/video and web. He has spoken on Humor in Advertising and Writing for Advertising.



Robyn Wright-Harris | Director of Marketing Communications, Gilbreath Communications

robyn@gilbcomm.com or 281.649.9595 

With experience in New York City before moving to Houston, Robyn has a proven track record in the areas of Strategic Communications, Advertising, Branding and PR. Topics Robyn can address include Crisis Communications, Pitching & Building Media Relations and Experiential Marketing Through Engagement & Events.



Susan Saurage-Altenloh, PhD | Chief Insights Officer, Saurage Marketing Research

ssaurage@saurageresearch.com or 713.526.2415 

With a rare talent for combining an insider's understanding with an outsider's fresh perspective, Dr. Saurage-Altenloh has extensive experience speaking on market information and research trends, including such topics as: Top 10 Lifestyle, Digital and Marketing Trends to Watch, Marketing to the New Cultural Mix, How to Reach Social Media Influencers to Market Your Brand and 8 Key Marketing Trends to Watch in Today's Tech Driven Society.



John Del Tatto | Group Brand Director, Carlberg Branding & Advertising

john.deltatto@carlberg.com or 713.927.4784 

With experience on brands such as Whataburger, Chick-Fil-A, Mattress Firm and Subway, John believes that successful retail business growth comes from deep analysis, smart partnerships and a strong team collaborative approach. Having worked in agencies and as a client, he can address Agency Side vs. Client Side: What's the Difference and The Ins and Outs of Retail Marketing.



Rebecca Castillo | Account Manager & Recruiter, Clearpoint

rcastillo@clearpointco.com or 713.299.0439 

At Clearpoint, Rebecca helps place marketing communications, digital and creative professionals in contract, contract-to-permanent and permanent positions. She can share her deep knowledge in the areas of How To Make Sure Your Resume and Portfolio Makes the Cut and Insights for Interviewing.



Tammy Guest | Director, Interactive Sales, ABC13 Houston

tammy.guest@abc.com or 713.663.8702 

A Marketing/Advertising Strategic Thinker with a passion for streaming media who specializes in integrated convergence campaigns. Tammy has a strong background in media planning and buying that she has applied to the digital media world. She can speak to The Power of Digital Marketing and Why Streaming Should Be Part Of Your Strategy among other topics.



Michael Albrecht | Marketing Strategist and Consultant, Albrecht Advertising and Marketing Strategies

albrechtagy@gmail.com or 832.524.4167 

With broad experience in marketing, Michael has worked at some of Houston's top agencies and lead business development activities at many. He is also the owner of Brisket U - The Ultimate Class for Perfecting A True Texas Brisket. Michael can provide insights on Marketing Strategy, The Art of Finding New Business and How To Find Your Entrepreneurial Spirit.



Kelley Robinson | Media Director, BrivicMedia, Inc.

krobinson@brivicmedia.com or 713.305.1210 

An experienced Media Director who is skilled in TV, radio, OOH, print and digital media, Kelley's experience is in the health care, residential/commercial energy, senior living, travel, retail, real estate and non-profit industries. Kelley can address Media Planning & Strategy and Organic and Paid Social Media Marketing.



Nancy Miller | Program Coordinator and Assistant Professor of Graphic Design, Texas A&M University – Corpus Christi

Nancy.Miller@tamucc.edu or 361.825.2865 

Nancy is dedicated to helping cultivate creative professionals. She is also a freelance graphic and digital designer who shares her working knowledge with her students. She can present topics such as Strategic Portfolio & Self Promotion, Multimedia Story Telling and Using Moodboards to Establish Design Direction.