

# The 2025 AAF-Houston Student Advertising Competition and Professor Conference

**November 7 - 8, 2025**  
**Houston Chronicle**



STUDENT ADVERTISING CONFERENCE & COMPETITION  
NOV 7&8, 2025 • HOUSTON



**WHAT IS IT?** The American Advertising Federation - Houston Student Advertising Competition & Conference is an initiative that provides attendees with a two-day, nationally recognized, advertising competition along with exciting sessions to help students launch a career in the industry.

College students from District 10 (Arkansas, Louisiana, Oklahoma and Texas) learn from real-world professionals from prominent agencies and brands. The students work on teams to create a comprehensive marketing, advertising and public relations campaign for the sponsoring company or brand.

The conference also allows the attending professors an opportunity to stay up to date on industry trends to enhance their curriculum and network with other education professionals. Check out the [video](#) from last year's program.

## SPONSORSHIP OPPORTUNITIES

<b>Portfolio Review (1 available)</b> Saturday morning students may have their work reviewed by at least one industry professional.	<b>\$1000.00</b>
<b>Judge's Sponsor (1 available)</b> Support hosting our judges (about 12 of the best local talent) for dinner before the student presentations. Includes participation in Career Fair.	<b>SOLD!</b>
<b>Professor Conference (1 available)</b> On Friday, the professors hear about the latest trends and emerging technology to take back to the classroom. Plenty of time for networking.	<b>SOLD!</b>
<b>Agency Host (2 sold, 8 available)</b> An exciting opportunity to mentor one of the student competition teams plus a spot at the Career Fair on Saturday.	<b>\$ 600.00 ea</b>
<b>Afternoon Snack Sponsor (2 available)</b> Help fuel the students' creativity during competition day (1 spot) and Saturday (1).	<b>\$ 500.00 ea</b>
<b>Welcome Bag (3 available)</b> Kick off the Conference with a nice for the participants.	<b>\$ 350.00 ea</b>
<b>Career Fair (12 available)</b> Chance to meet an estimated 90 students for internships or entry positions.	<b>\$ 350.00 ea</b>
<b>Student Conference Supporter (unlimited)</b> Show your support for this outstanding educational experience.	<b>\$ 250.00 ea</b>
<b>Printer/In-Kind Sponsor for Awards</b> Printing of winner/participation certificates and/or trophies.	

## INCLUDED WITH ALL SPONSORSHIPS

- Logo on all materials sent to the universities, AAF-H audience, e-blasts, emails, and on the AAF-H website.
- Brand exposure on AAF-H Social Media platforms Instagram, Facebook and LinkedIn
- Post-event exposure throughout the 4-state District 10 region including Arkansas, Louisiana, Oklahoma and Texas
- Mention on the AAF-H Podcast (Ad Speaks Houston) which also airs on KPRC radio
- Brand exposure to future industry professionals as well as attending professors

**For more information:**  
[www.aaf-houston.net](http://www.aaf-houston.net)  
or email  
[adclub@aaf-houston.org](mailto:adclub@aaf-houston.org).

**Thank You!**