



STUDENT ADVERTISING CONFERENCE & COMPETITION
NOV 7&8, 2025 • HOUSTON



DAY 1 - Friday, November 7, 2025

- **7:30 am – 9:00 am:** Registration (Main Conference Area – Houston Chronicle)
- **8:00 am – 9:30 am:** Continental Breakfast
- **8:30 am – 8:50 am:** Welcome
- **8:50 am – 9:30 am:** Presentation of the Brief
- **9:30 am – 5:30 pm:** Student Teams Breakout
 - Teams 1-5 Rooms located on the first floor
 - Teams 6-10 Rooms located on the second floor
- **10:00 am – 3:00 pm:** Professor Conference (Main Conference Area)
- **Noon – 1:00 pm:** Lunch
- **6:00 pm – 9:00 pm:** Judging (DoubleTree Greenway Plaza – 20th Floor Plaza III & IV)

DAY 2 - Saturday, November 8, 2025

- **8:30 am – 10:30 am:** Portfolio & Resume Review (Main Conference Area – Houston Chronicle)
- **10:00 am – 11:30 am:** Brunch Served
- **10:45 am – 11:30 am:** Professional Panel
- **11:30 am -11:35 am: Scholarship Information**
- **11:45 am – 12:05 pm:** Winner Announcements and Closing Remarks
- **12:00 pm – 1:30 pm:** Career Fair (Houston Chronicle Training Room)

Thank You to Our Sponsors



Directions to Houston Chronicle

4747 Southwest Freeway, Houston, TX 77027



From Downtown Houston (I-69/US 59 North):

- From Downtown Houston area exit 1-69/US 59 at Newcastle Drive.
- Turn left onto Newcastle and continue to Westpark Drive.
- Turn right onto Westpark and continue to I-610 service road.
- Turn right onto I-610 service road and stay right to Southwest Fwy service road.
- Turn right into lot marked Visitors Parking Lot Entrance.

From Southwest Houston (I-69/US 59 South):

- From Southwest Houston exit 1-69/US 59 at Hillcroft Avenue.
- Continue past Hillcroft and turn right onto Westpark Drive.
- On Westpark, continue to I-610.
- Drive under I-610 and turn left onto service road.
- Continue in right lane and stay right to Southwest Fwy service road.
- Turn right into lot marked Visitors Parking Lot Entrance.

If you miss the Visitor's Entrance while driving on the Southwest Fwy service road:

- Stay on Southwest Fwy service road and turn right onto Newcastle.
- Take Newcastle to Westpark Drive, turn right and continue to I-610 service road.
- Turn right onto I-610 service road and stay right onto 1-69/US 59 (Southwest Fwy) service road
- Then turn right into Visitors Parking Lot Entrance.

From North Loop (I-610 North):

- From I-610 North travel south and exit Fournace Place/Bissonnet St. onto service road.
- From left lane of service road U-turn under freeway at Fournace Place.
- Proceed on service road to Westpark Drive.
- Drive past Westpark Drive and stay right to Southwest Fwy service road.
- Turn right into lot marked Visitors Parking Lot Entrance.

From South Loop (I-610 South):

- From Bellaire area exit I-610 at Westpark Drive.
- On service road continue past Westpark Drive and stay right to Southwest Fwy service road.
- Turn right into lot marked Visitors Parking Lot Entrance.